

Gina, <sup>by Powerforce</sup>  
 PM { Lauren 214-490-1753  
 Aaron Bishop 210-558-7174  
 Joe Reed 713-449-0041

Peak main 3 colour  
 copies.

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↓  
 District  
 Managers

Copies  
 Andrew  
 Vanya  
 Gina

Therapy  
 High.

↓  
 changed  
 at the  
 end

stuff beginning 2 cartons  
 end 1 carton

Benny Steiner Full Line  
 Did Powerforce have receipts  
 to redeem for each incentive.

- Were people not purchasing  
 at the C-store van location.
- Marlboro bought at  
 different outlets.
- First week - receipts  
 Thereafter - visual

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circle K closed to lot of stores  
 scanning locations

Go in  
 Houston.

- No Marlboro promos  
 after March
- got fixtures - cigarettes merchandises  
 retailers Masters
- visibility

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516-423-1216